



• { M E D I A } •

kit

Disturbing
vision
m a g a z i n e



• { O U R } • reader

Disfunkshion Magazine is a multi-genre national print publication in a breed of its own. As a hybrid magazine (print and online), *Disfunkshion* remains on the radar via newsstand exposure, online presence and social media interaction.

Disfunkshion Magazine has a defined niche and faithful following of women 17-35 who appreciate and identify with the entirety of the bohemian-chic lifestyle. Through research and first hand experience amongst our demographic, we cater to the eclectic nature of the modern day woman in her multi-faceted life and wide range of interests.

The anticipation and demand for *Disfunkshion Magazine*, keeps the publication in constant and exponential growth in prolific content via its numerous avenues (website, newsletters, events and ever growing social media presence).

• { R E A D E R S H I P } •

+ *500k*

R E A D E R S H I P : 7 5 K +

WOMEN: 97 %
(AGES: 17 - 36)

ACTIVE: 95 % ACTIVE LIFESTYLE

SOCIAL: 98 % USE SOCIAL
MEDIA + SHARE CONTENT

SHOPS: 79 % USE
DISFUNKSHION AS SHOPPING
GUIDE

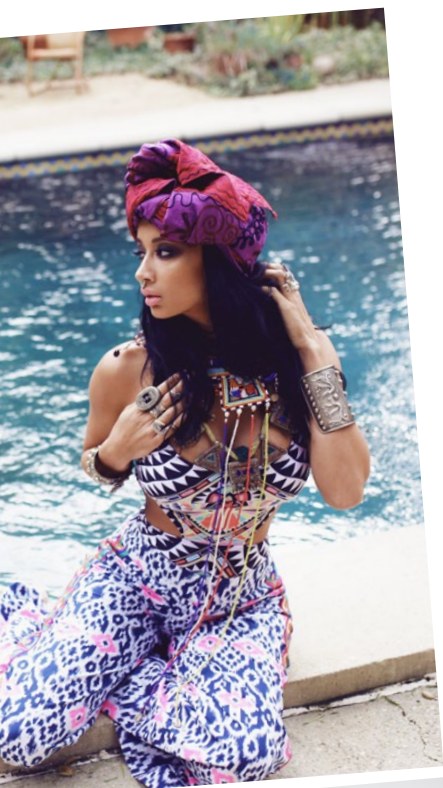
3 PRINT ISSUES
PER YEAR

AT BOOKSTORES IN:
U.S / CANADA

WEBSITE: 24,000 REACH
PER WEEK

NEWSLETTER: 14,000
SUBSCRIBERS

IPHONE / IPAD APP SUBS

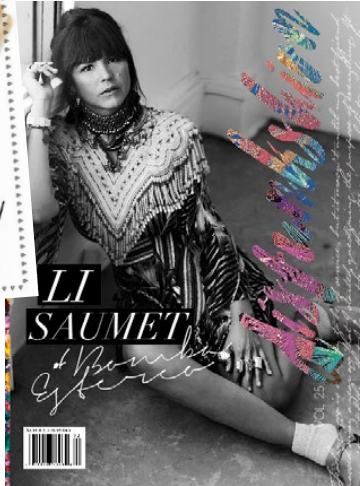


{ EXPOSURE }

disfunkshion



PRINT ISSUES



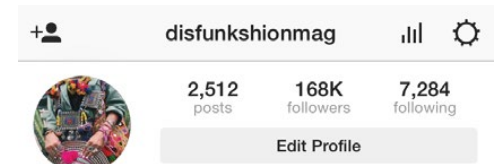
NEWSLETTER



WEBSITE

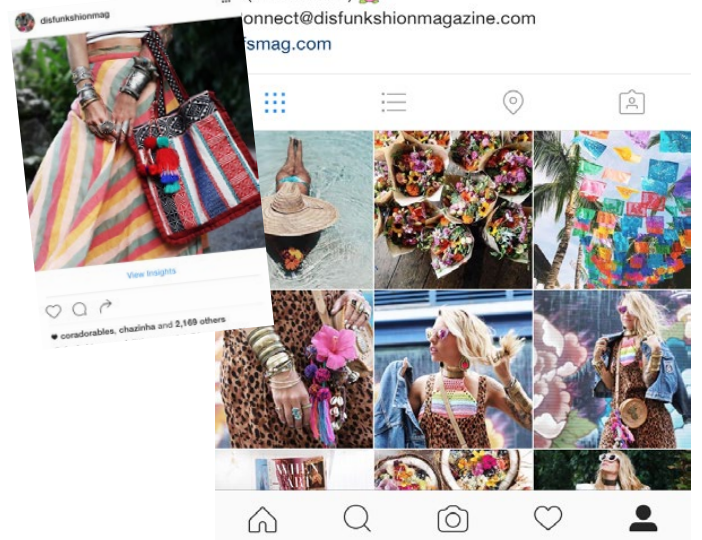


SOCIAL MEDIA



Disfunkshion Magazine
A bohemian-nomadic, purpose-driven movement redefining + restoring womanhood. At U.S. bookstores (Canada+Oz) connect@disfunkshionmagazine.com smag.com

IPHONE / IPAD APPLICATION



FOR ADVERTISING RATES +
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